



ARTIST PACKET



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## ARTIST'S FEES & RESPONSIBILITIES

Morehead-Rowan County Tourism will pay a contracted artist fee of **\$500 (with an additional \$250 for supplies)**. This fee will assist but not fully cover all materials related to completing the selected design. Half of the fee will be paid upon signature of the contract and the remainder will be paid upon delivery of the turtle to the designated location. *(Please note, the fee was determined with assistance from artists familiar with material costs, other expenses and standard fees.)*

Artist will be expected to pick up and transport turtle to and from the warehouse in Morehead, Kentucky, at their expense. Turtles will weigh 40 pounds and measure 40" long x 21" tall x 25" wide. Turtles can be moved in a eight (8) foot pickup truck secured to plywood and held with ratchet straps.

Artists must put on a protective outdoor coat on the turtle as each turtle must withstand the elements of weather and sunlight.

The manufacturer recommends high quality, natural pigmented acrylics be used on each turtle.

The manufacturer will prime each turtle in white prior to shipment.

## PROJECT BRIEF

In July 2014, Morehead was certified as the third Kentucky Trail Town. The certification came two weeks before the Sheltoewe Trace National Recreation Trail was re-routed down Main Street. Today, Morehead continues to be the only city in Kentucky with a national recreation trail on Main Street.

### ***A little history about the turtle:***

Sheltoewe was the name given to early explorer, Daniel Boone, by Chief Blackfish of the Shawnee Indians. His name was made official in 1778 upon adoption into the tribe. Chief Blackfish thought Boone had broad shoulders and looked like a turtle, hence the meaning of the name Sheltoewe, big turtle.

If you follow the Sheltoewe Trace NRT, you see a striking logo, turtles and more specifically land turtles.

In the spirit of the turtle, an idea was formed to create statues throughout the community honoring the turtle. The most unique part of the program, local and regional artists are invited to paint and embellish turtles.

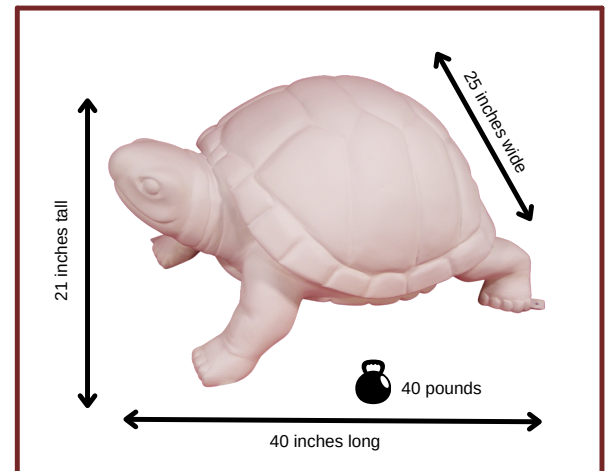
The program is partially funded by the Morehead-Rowan County Tourism Commission.

A special thanks to LexArts and the Horse Mania program in Lexington, Kentucky for sharing the various aspects of their program. We wholeheartedly agree with their creation of Horse Mania<sup>®</sup>, "instill in the Lexington community an understanding and enjoyment of public art."

## HOW TO APPLY

- A physical package can be picked up at the Rowan County Arts Center (205 East Main Street).
- Submit questions, not already covered in this packet to [rcac@moreheadtourism.com](mailto:rcac@moreheadtourism.com)
- Artists must submit three (3) physical drawings of their proposal (the turtle template is included with this packet).
- Each physical drawing must include the artist's name, a written description of the turtle and the name of the turtle
- A list of the materials planned to use on the turtle.
- Artists must also include contact information, resume and past artwork.
- Completed packets are to be returned to the Rowan County Arts Center (205 East Main Street)

*Special Note: Artist must be Kentucky based with Rowan County artists receiving top priority in judging.*



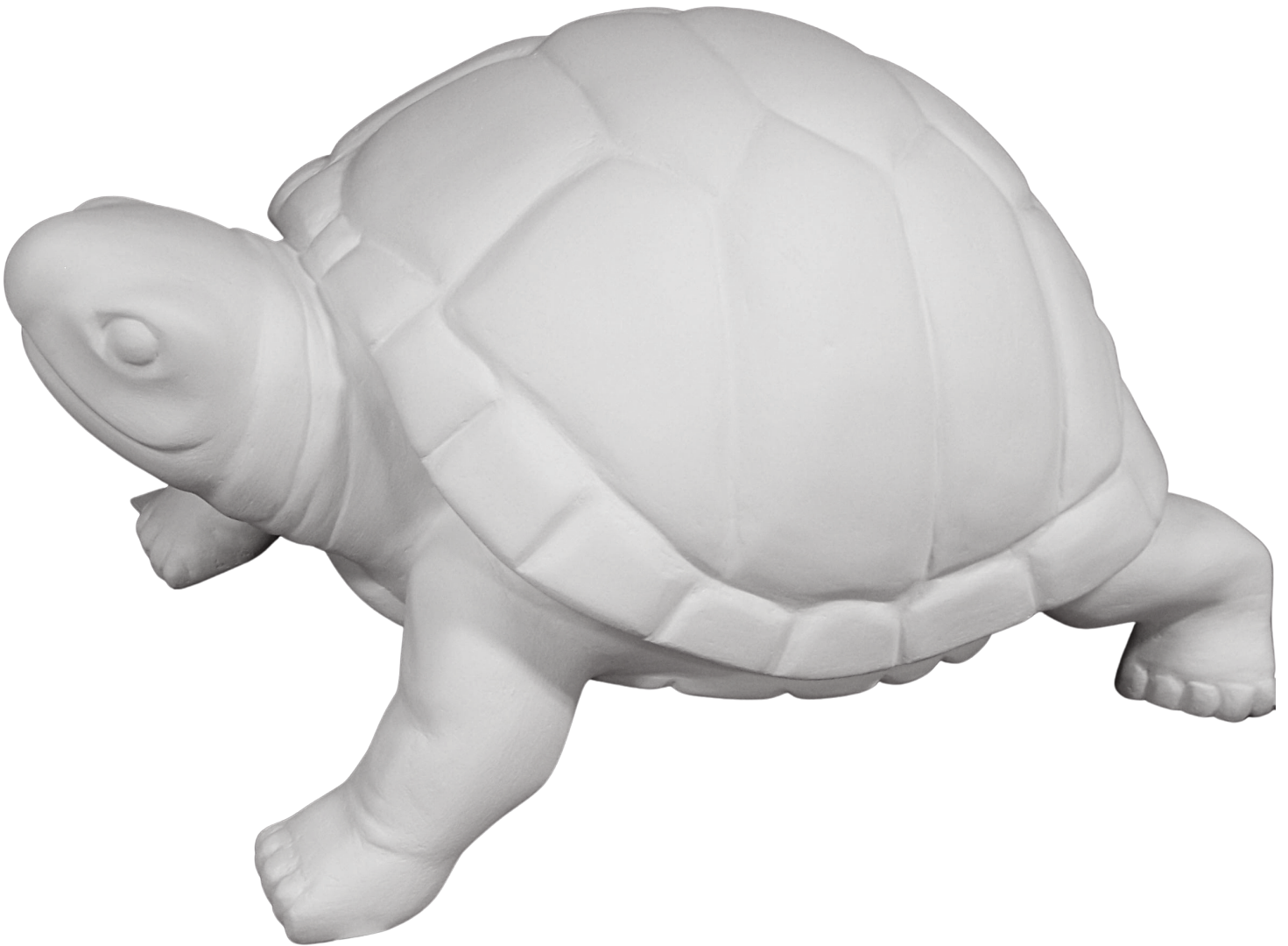


Artist Name: \_\_\_\_\_

Written Description: \_\_\_\_\_

Turtle Name: \_\_\_\_\_

**SKETCH #1**



Artist Name: \_\_\_\_\_

Written Description: \_\_\_\_\_

Turtle Name: \_\_\_\_\_

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SKETCH #2

